

Aroma Store

How to open a aroma store near me as a doTERRA rep?



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by Steven Jackson

When you join doTERRA you have the option of becoming a wholesale customer or representative, this page will help you desire

doTERRA customers love to buy their oils from a local consultant. From your emails I have receive this is not uncommon. I often hear customers say, "Is there a aroma store near me?" In many cases there is not a **doTERRA rep** living locally or if there is, they are not very active.

This situation became very frustrating for one of my reps. In the end she decided that rather than wait around for a doTERRA member to call, she would become a rep herself. She didn't really have any plans to start a business or even sell any products. The only thing she could see was the advantages of having her own store so she could buy her own products.

How much does it cost to open a aroma store with doTERRA?

You can open a doTERRA shop for as little as \$35 / 20€ / £20 which if you consider how much you spend in the supermarket it is a steal.

Just consider for a few minutes what that can buy you for that amount of money.

Not much!

However, there are many other benefits. Joining doTERRA and becoming a wellness advocate will give you the opportunity and allow you:

- To expect more from life and from yourself
- To have more choices and not settle for crumbs from others
- To believe in a future that could be better than your past
- To offer you family more opportunities live a better life
- To offer yourself luxuries you could not otherwise afford
- To meet people that are willing to help and support you and be existed when you succeed
- To learn new skills that will stay with you and help you for the rest of your life

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These are just a few positive aspects beyond purchasing great oils and the financial benefits. Having a business that allows you to share products that customers want and need is intoxicating for many people. In addition, it allows you to make money from home and share the opportunity with others.

Considering the fact that you are reading this webpage and pondering the idea of starting a business means you already have it on your mind to be something more. Also, other people are also wanting the same. We never know who they will be until they contact us, but there is a trait that all of them have.

That is:

- They want more than they have!
- They need extra money
- They already have a home business
- They believe that they can make money from home
- They are passionate about doTERRA products and essential oils

They also maybe family or friends or they simply could be someone in the shopping line complaining about the price of food. The type of people looking for change will surprise you when it happens. Every time you mention to a friend that you have started a business or using essential oils you are sowing a seed of hope in their minds. That hope overtime turns into a decision whether they want more from life or settle for what they already have. This is the same decision we all make at one point or another. An quote I use for myself and my team regarding sponsoring new advocates and that is:

Some will, some won't, so what, NEXT!

A group of people, including a man in a light blue shirt and a woman in a striped shirt, are celebrating in an office setting. They are smiling and raising their hands in a gesture of triumph or excitement. The background shows a window with a grid pattern.

Some will, some won't, so what, NEXT!

This simply means that not everyone will be as excited as you are about starting a home based business.

But, why?

The main and really the only reason is that the timing is not right. They may have other responsibilities that is filling up their time. On the positive side, it also means that they maybe interested in the future, which means following up is vital for success. So, don't worry that success is not on your side, because if you are working with good leader they will share their secrets with you so you are more likely to succeed.

The desire to start a business and join doTERRA

Starting a business is universal and it includes anyone that believes that they want more for life. However, starting a business for \$35 means it is a complete leveler. This allows almost anyone regardless of skills, educational level, class, gender or race and to become successful.

Everyone can afford \$35 to start a business from home and if they can't, frankly you do not that the desire to start anything. Everyone has a PC or Mac and everyone owns a mobile phone. This means you have all the tools and infrastructure to start a business. Yes, I know that there maybe people in the world that do not have access to this technology, but it is also unlikely they have access to the internet or the skills needed in the first place. In addition, many individuals are simply looking for a job, which means the idea of becoming a doTERRA representative will make no sense to them.

10 simple tip for success

The first thing to do is to change your mindset even before joining doTERRA. Remind yourself that you are running a business.

You may have invested only \$35, but you need to understand that your business is worth tens of thousands of dollars. This may not be in monetary terms, but your investment in time and effort will soon add up, so take your doTERRA journey seriously.

- Set a daily timetable and stick to it
- Set up an area of your home for your doTERRA office
- Always be an aroma professional
- Don't forget that marketing and advertising the aroma products is important
- Find a bookkeeper you can trust and can school you in local tax laws
- Write your business plan
- Write your short and long term goals
- Do your research
- Do not ignore the internet and online marketing
- Don't get disheartened

Nobody can guarantee doTERRA success, but this will put you on the right track. However, this list require the business owner to take action. As Gary Vaynerchuk said, "when it all comes down to it, nothing trumps execution".

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GARY VAYNERCHUK

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